

## PRESS INFORMATION



### **Coffee capital Berlin**

### **Speciality coffee exhibition "Kaffee Campus" is moving to the river Spree**

### ***Mayor of Berlin welcomes the decision of the German Roasters Guild***

Berlin, 26th August 2014 - On 17th - 19th of September 2014 the German Roasters Guild e.V. is hosting the 2nd specialty coffee exhibition "Kaffee Campus" in Berlin. It commits its location of the annual fair to the German capital. Klaus Wowereit, the Governing Mayor of Berlin, comments: "The establishment of the exhibition "Kaffee Campus" in Berlin shows the national and international attraction of the city of Berlin. I am happy about this decision of the German Roasters Guild, welcome all guests of the speciality coffee exhibition to Berlin and wish them much success." Patron of this years "Kaffee Campus" is Her Excellency, Ambassador Anita Echeverria from El Salvador.

The congress at Kosmos Berlin is the meeting point of the international coffee scene: coffee producers, green coffee merchants, importers, coffee shop owners, coffee roasters, baristi, coffee machine manufacturers, caffeine freaks and trend-setters will meet there for networking. The fair hosts international exhibitors and over 100 topic related talks and workshops for professionals and beginners. Two podium discussions with ambassadors from coffee producing countries and representatives from origin, economy and the German Roasters Guild dedicate to the topics: "What is speciality coffee?" and "Direct trade / Fair trade".

Klaus Langen, president of the German Roasters Guild (DRG), which is representing the interests of speciality coffee roasters in Germany, sees this event at a suitable location after Hamburg and Münster: "Berlin is the coffee capital and exactly the right location for the "Kaffee Campus". No other city in Germany has such a coffee scene like here in Berlin with the many specialty coffee roasters, coffee shops and baristi. Our test run last year was very successful and showed we are at the right place - with a fair that receives worldwide attention."

4th Kaffee Campus of the German Roasters Guild 2014

17th - 19th of September 2014 at Kosmos Berlin from 10 a.m. to 7p.m.

day ticket 9,00 EUR, three-day ticket 17,00 EUR

[www.kaffeecampus.de](http://www.kaffeecampus.de) ; [www.facebook.de/KaffeeCampus](https://www.facebook.de/KaffeeCampus)

The German Roasters Guild e.V., based in Berlin, represents the interests of small speciality coffee roasters. It was founded in 2006 with the aim to experience coffee as a valuable commodity through traditional craftsmanship and the huge passion of local small batch roasters - for an interested every day person as well as professional and passionate coffee lovers. The German Roasters Guild promotes the knowledge of high and exclusive coffee quality and supports selected sustainable development projects from small coffee farmers at origin.

It ensures with strict policies gentle and aroma preserving roasting profiles, and therefore healthy coffees. Only roasters who commit to the principles of quality, health, fairness and sustainability are qualified to be part of the German Roasters Guild. [www.deutsche-roestergilde.de](http://www.deutsche-roestergilde.de)

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